

STONECROFT HUB LEADER GUIDE



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WELCOME TO STONECROFT

Thank you for saying 'yes'!

I thank God every time I remember you. – Philippians 1:3, NIV

We are so thankful you have joined our team. Thank you for praying about your decision to become a Stoneccroft hub leader and communicating your decision to your Divisional Field Director (DFD).

You were appointed to this task because you have a vision to reach women with the Gospel, you have a heart for your community, and you have been gifted by God for such a time as this.

We have been praying for you, and we are so excited to support and walk with you on this awesome journey. We look forward to what God will do in your city and through the women who will join you in this mission.

ABOUT STONECROFT

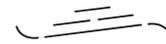
Stoneccroft exists so that women are reconciled to God through Jesus Christ. We inspire, equip, and encourage women to reach women with the Gospel, each one – where she is, as she is.

Our vision is to usher in an unprecedented move of God as women prepare to courageously engage the Great Commission right where they live.

Every believer has a desire to see others experience the love and redemption of Jesus. However, many Christians feel a disconnect between this inward passion and their own perceived ability to share their faith. Stoneccroft bridges the gap between the call and the culture. We build local volunteer teams that seek God together to imagine and implement bold new outreaches that are powerful and relevant.

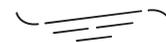
STONECROFT HUB

The Stoneccroft hub is a local volunteer organization of Christian women – ages 20s to 90s – who are passionate to share the Gospel of Jesus Christ with their friends, neighbors, and co-workers.



“Stoneccroft teaches how to live your life for God and share the Gospel. They show you how to love yourself and love each other,” says Kerri, a Stoneccroft volunteer in New Hampshire.

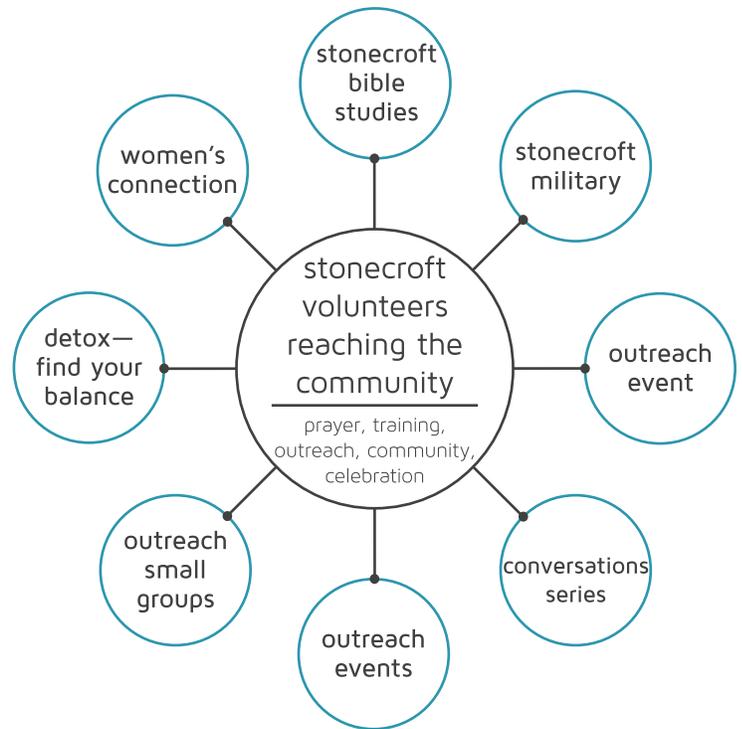
That’s exactly what Kerri does as she lives with and cares for her aging grandparents. As a result of Kerri’s testimony, they, too, have accepted Jesus as their Savior. “It’s great to see people receive Christ and be transformed before your eyes.”



These Stonecrock volunteers love without judgment, serve with passion, and accept others because Jesus accepts them. They join Stonecrock because they love Jesus and desire that other women experience his love.

This local Stonecrock volunteer organization therefore takes the Gospel to women in their communities, each one where she is – where she lives, works, and plays, and as she is – no matter her background or lifestyle. Volunteers share the Gospel with women who need to know Jesus through a variety of outreach avenues, each tailored to the unique needs of the community and using the special gifts and talents of the volunteers.

This local organization is a hub that stands at the center of an outreach wheel. The hub is the epicenter of Gospel-sharing activity for women in a community. Volunteers share the Good News with other women through a variety of avenues, from large events to small community groups where resources introduce the Bible and Jesus.



Who leads the Stonecrock hub?

The initial hub leaders are identified by the Stonecrock Divisional Field Director (DFD). Leaders expand Stonecrock outreach in the community with new outreaches while helping existing Stonecrock outreaches with training and recruitment.

What does the Stonecrock hub leader do?

The leader gathers a group of women for prayer, training, Gospel outreach, community, and celebration.

Who becomes part of the hub leadership?

- Women who want to share their faith and desire training
- Community leaders interested in expanding this Gospel ministry
- Local Stonecrock volunteer leaders involved in various Stonecrock outreaches and small groups

What happens at a hub gathering?

Hub volunteers come together to pray, receive training, plan and conduct outreaches, and celebrate how God has worked through them to transform lives and their community. Volunteers meet regularly for:

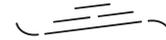
Prayer – Stonecrock volunteers start every activity with prayer, asking for the Spirit to awaken the hearts of Christian and seeking women alike. They ask for God’s compassionate heart, power, wisdom, and creativity to best reach women in their communities with the Gospel. They ask God to reveal new avenues by which they can share the Gospel.

Training – Stonecroft staff and volunteers empower women by providing the training, tools and mentoring to help them share the Gospel of Jesus Christ in relevant, creative, powerful, appealing, and nonthreatening ways. Women learn to share the Gospel through their own personal stories or through a variety of outreach activities.

Outreach – Stonecroft volunteers assess their communities and dream big ways God might use them to share the Gospel with women around them and transform the culture. Stonecroft staff provide outreach ideas, handbooks, guidelines, and training to support this effort. Volunteers create a plan of outreach activities unique to their communities – then go out and do it, sharing the Gospel in a variety of ways throughout the year. The number and types of outreaches differ from hub to hub, depending on the volunteers’ vision, the diversity of women, and the length of time a hub has been established in a community.

Community – There’s nothing like participating in a movement bigger than yourself – and as women join the local Stonecroft hub, they experience deep fellowship around their shared heart to impart the Gospel to others. They find in the hub a community of mutual purpose and vision. Throughout the year, Stonecroft volunteers encourage other Christian women to join their mission to reach women in their community with the transforming Good News of Jesus Christ.

Celebration – Volunteers share the vision to transform their communities with the Gospel, encourage and inspire one another. They rejoice that God has used them to have a radical impact on women’s lives as they share the Gospel. As women hear about lives transformed through Gospel ministry, they are challenged to find and answer God’s call in their own lives.



Allow God to continually soften your heart so that it beats for what his heart beats for – people.

– Christine Caine, Evangelist and Author



How often are hub gatherings held?

The frequency of gatherings is determined by hub leaders. Many hubs will meet three to four times per year with two to three of those gatherings focused on recruiting/training and one focused on fellowship/celebration.

Who attends the hub gatherings?

- Christian women in the community
- Women interested in Stonecroft who want to know more
- Stonecroft volunteers
- Potential Stonecroft volunteers
- Stonecroft Bible study/small group attendees
- Stonecroft military women
- Women interested in new ways of Gospel outreach



STONECROFT'S STATEMENT OF FAITH

We believe —

the supernatural and plenary (total, full, complete) inspiration of the Scriptures — that they are inerrant and that their teachings and authority are absolute, supreme, and final;

the Trinity of the Godhead — God, the Father;

God, the Son; and God, the Holy Spirit;

the personality of God; the personality and deity of Jesus Christ (Jesus Christ and God are one;

Jesus Christ is God incarnate in the flesh), begotten of the Holy Spirit, born of the Virgin Mary, very God and very Man;

the personality of the Holy Spirit;

the resurrection of Jesus Christ — that His body was raised from the dead, according to the Scriptures and that He ascended into heaven and sits at the right hand of God as the believer's Advocate;

the sinfulness of man — that all human beings are born with a sinful nature, are totally depraved, and need a Savior from sin;

the atonement — that Jesus Christ became the sinner's sacrifice before God when He shed His blood and died as the propitiation (payment) for the sins of the whole world;

the necessity of the new birth — salvation is by grace, through faith, and not of works. Saving faith will maintain good works in the life of the believer;

the literal resurrection of the body — both of the just and the unjust;

the everlasting blessedness of the saved and the everlasting punishment of the lost;

the evangelization of the world — the supreme mission of God's people in this age is to preach the Gospel to every person; the second coming of Christ, according to the Scriptures.

MEMBER ESSENTIALS

Belief: Agree with Stonecroft's Statement of Faith.

Gospel-centered: Center on core message of Jesus. Have a vital concern for reaching others for Christ.

Prayer: Dependency on prayer, demonstrate love and concern for people, and sensitivity to the Holy Spirit.

Unity: Avoid controversial subjects, topics churches interpret differently (i.e., political, social, theological). Work in unity with team members and Stonecroft staff.

Inviting: Care about meeting each woman where she is in her life and desire to make her feel welcome in community.

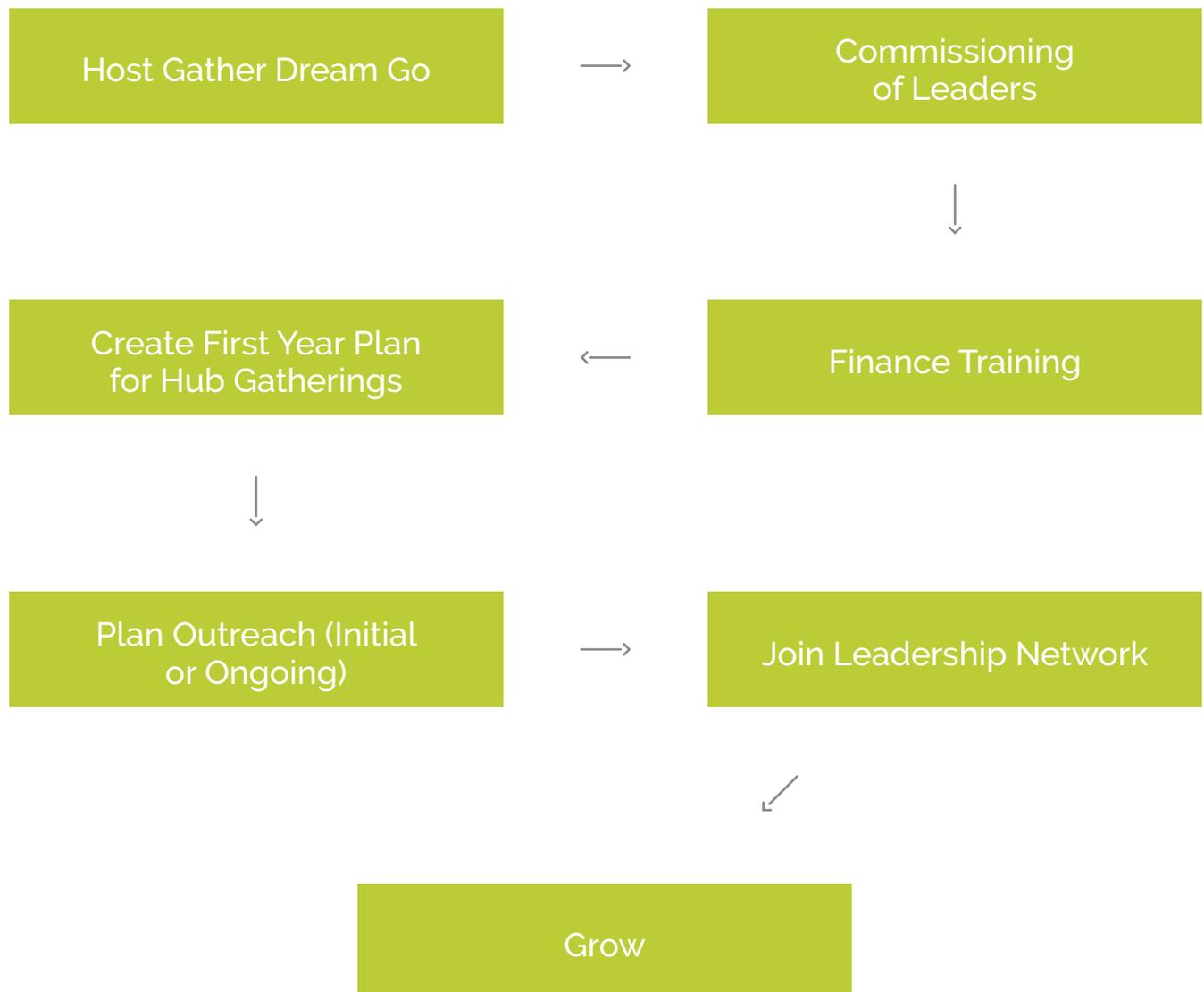
Generous: Bless others and Stonecroft by prayer and financial support.

NOTES



SETTING UP THE STONECROFT HUB

STEPS TO GETTING SET UP



EXPLANATION OF THE STEPS TO GETTING SET UP

Gather Dream Go

The Gather Dream Go gathering is an inspirational training event led by the Divisional Field Director (DFD), Stonecroft Home Office staff, and select volunteers. The goal of this event is to cast vision, train interested women, and recruit more women. It's the official Stonecroft hub launch.

Commissioning of Leaders

The commissioning may happen at the end of the Gather Dream Go event or it may be a separate gathering. The purpose of this is to introduce, commission, and pray for you as the new leader. This will be planned and directed by the DFD. See **Commissioning of Leaders** on page 11 for more information.

Finance Training

Stonecroft's accounting department will train you in handling income and expenses. See page 13. In addition, during that same training you will learn about our online event registration process.

Initial Outreach

When a hub forms in a location where previous Stonecroft outreaches haven't been conducted, all new volunteers are encouraged to be a part of planning an initial outreach for their city. The DFD works closely with you to ensure that you are receiving the support and encouragement you need. Your first gathering can be as simple as a kitchen-table group or as involved as a large event to launch many small groups. It's up to each hub to decide how to start. See Tab 5 for outreach ideas and Stonecroft resources to aid in planning.

Ongoing Outreach

Your hub is up and running! In many communities Stonecroft already has small-group Bible studies and other outreaches. Support and encourage these outreaches to continue and grow.

Leadership Network

Your DFD will invite you to regular online training and support with other women across the country who are developing their local hub.

Grow

Support and cast vision, host hub gatherings, launch new and sustain exciting outreaches.

PRAYER AS THE FOUNDATION

Stonecroft's founder Helen Duff Baugh felt compelled to start 24 prayer groups around her community in 1938. The idea was simple: pray for God to reveal new avenues by which to share his love with others. God's answer came the next year when Helen and her husband shared the Gospel with his female co-workers over dinner. Transformed,

these women met regularly, inviting friends to hear how they could begin a relationship with Jesus. These groups spread from city to city and across the country.

God is already moving in your community. It is vital to gather in prayer to ask him where he is at work and how you can join him. Prayer is essential to your hub from the beginning through the ongoing outreaches and relationships that are built.

Pray:

- To worship God
- Be in tune with the Holy Spirit
- Ask God where he is at work
- For wisdom and guidance
- For revival in your community
- For unity for your hub
- For women to mentor
- Creative outreach ideas
- Boldness

I urge you, first of all, to pray for all people. Ask God to help them; intercede on their behalf, and give thanks for them.
– I Timothy 2:1

Devote yourselves to prayer with an alert mind and a thankful heart. – Colossians 4:2

The next several pages offer ideas to implement as you begin your hub. Further prayer resources are included in the Training Resources section found under Tab 4.

PRAYING FOR YOUR COMMUNITY

1. What stands out to you about your community?
2. Take some time to pray and listen to God. Is God putting anything in particular on your heart for your community?
3. If so, are there others who also feel burdened for this, too? Consider getting together to pray specifically for these things over your city.
4. Want to intercede for your community? Stonecroft offers:
 - Prays Prayer Resources – To help lead groups of women in prayer. Visit stonecroft.org/prays and stonecroft.org/evangelism_tools
 - Prays Walk – Small groups of women take prayer to the streets to the very places where needs can be met and God’s presence revealed. Step out in faith and watch what God can do in your community. Visit stonecroft.org/prayswalk to learn more.



- Easter Prays – Ask your nonbelieving family, friends, neighbors, and co-workers how you can pray for them. Pray for their requests, maybe invite them to church, and follow up after Easter to see how God moved in their lives. Visit stonecroft.org/easter-prays for more details.
- Holiday Prays – Ask your nonbelieving friends, neighbors, co-workers, and other women how you can pray for them during the Christmas holidays. You’ll pray for their requests, and then follow up after the holiday season to see how God moved in their lives. Visit stonecroft.org/holiday-prays to learn more.



DISCOVERING THE STORY OF YOUR COMMUNITY

Every place has a story. What are the stories of your community? Use these 10 questions to help you understand the culture and how your outreach will be good news to women there. Your community can be as small as your neighborhood or as large as a metropolitan area. Knowing the story of where you live can be a helpful step before praying for outreach to the women who live there.

1. How did the community come to be? What was the founding dream?
2. What is the focal symbol of your town or city? It could be a courthouse square, a main street, a sports stadium, a fountain, or a silo.
3. What are the community’s chief economic functions: farming, trade, industrial, government service, recreation, retirement, college, transportation, or commuter town?
4. Who in your community is honored, despised, most loved and respected, and who is forgotten?
5. Who are the diverse groups of women in your community?
6. What are the barriers that separate people groups: race, religion, education, social status? Are they visible or invisible?
7. What are the sins or hurts of the community: embezzlement, the loss of an industry, a murder, a disastrous flood?
8. How do residents perceive their community? How do others perceive it?
9. What seems to be the future of the community? Who is responsible for implementing its dreams and vision?
10. In summary, what is the “story” of the community?

To evangelize effectively in your community, knowing its history can help greatly.

Based on an article by Gary Farley in Outreach Magazine • May 15, 2012

COMMISSIONING OF LEADERS

Stonecroft recognizes that God has given gifts to his people to help build his kingdom. Early in the formation of your Stonecroft hub the DFD will commission the hub leader(s) for the work God has called them to. In turn, the hub leader(s) will commission the women who are joining them to see God’s kingdom expanded in the community.

A commissioning is held to appoint a person or group of people for a particular task or function and is very biblical.

- Perhaps the most notable commissioning is what’s called the Great Commission which Jesus gave the disciples in Matthew 28:18-20. He sent them to “go and make disciples”.
- In the building of the temple in Exodus 35:17-36:1, we see the Lord chose, gave skill, ability and knowledge through the Spirit, then appointed his people to do the work.
- Paul and Barnabas were commissioned by the early church in Antioch (Acts 13:1-3). In turn, Paul and Barnabas commissioned trusted Christian leaders during their missionary journeys.



Jesus commissioned his disciples to 'go and make disciples of all nations.'

– Matthew 28:19



IDEAS FOR COMMISSIONING:

This could be a stand-alone gathering or a time set apart at the end of a conference/training. It could include one or more of these elements:

- Praise and worship songs related to going out to reach the world
- Commissioning devotion (if not at a Gather Dream Go event)
- Calling forward leaders by the DFD
- Call and response for leaders
- Prayer over the leaders by the DFD
- Hub leaders invite women who will be joining in training and outreach and pray over these women

SAMPLE CALL AND RESPONSE

DFD or other leader:

Together with all who proclaim that Jesus Christ is Lord, we are a royal priesthood, God’s own people. We are all called by God to proclaim the mighty acts of him who called us out of darkness into his marvelous light and to live out our lives with the love of him who first loved us.

As the Spirit has given us differing gifts according to the grace given us, we rejoice today that [name(s)] is to be commissioned as Stonecroft [your community] leader(s).

She (they) will have the responsibility to expand Stonecroft outreach in [location] with new outreaches and help existing Stonecroft outreaches with evangelism training and volunteer recruitment.



[Name(s)], do you promise, by the grace of God, to give yourself (yourselves) to this calling with diligence, energy, and love, and to be guided by the Spirit and the Word of God?

Hub leader(s): I do, by the grace of God.

DFD or other leader: Friends, let us acknowledge the gift(s) and calling(s) of your sister(s).

Everyone: We affirm your gift(s) and receive you as a servant (servants) of Christ as you lead us to reach our community with the Gospel. We pledge to support you in your service and encourage you with prayers and assistance. We consider ourselves co-workers with you in the service of Christ.

KINGDOM-IMPACT REPORTING

Stonecroft hears stories about what God is doing through regular reports. Each leader and small group facilitator should be trained to complete an Activity Report for each event, gathering, activity, or small group discussion/study that’s completed. Reports can be completed and submitted quickly and easily online at stonecroft.org/reporting. Choose the report that fits your outreach.

Everyone loves photos! They help to tell the story visually. If photos are available, plan to upload and submit them at the prompt in the online report. Please have women sign Image and Voice Recordings Consent (Tab 7) before taking their photo.

Note: In this online process, hub-gathering reports can be submitted by choosing “other” and noting that the report is for a hub gathering.

New volunteer submission is also accessed online at the same location. There you can report when teams are formed for outreach and/or when women become involved in outreach. Paper forms (see Tab 7 for Volunteer Roster) may also be used.

The screenshot shows the Stonecroft website's reporting interface. At the top, there is a navigation bar with links for Volunteer Home, Outreach, Resources, Reporting, Pray and Share, and My Account. Below this is a main navigation bar with links for HOME, ABOUT, KNOW GOD, VOLUNTEER, LATEST STORIES, DONATE, STORE, and CONTACT. The main heading is "Ministry Activity Reporting". The form includes a section titled "What would you like to report?" with radio buttons for "Volunteer Roster" and "Activity Report". Below this is a section titled "Ministry Activity Report" with a sub-section "Select your outreach type:" containing several checkboxes: "Stonecroft Bible Study/Small Group/Community Group", "Stonecroft Military Activity Report and Stories", "Local Outreach (Prison, Pregnancy Center, Pilots, etc.)", "Detox - Find Your Balance", and "General". A note below the checkboxes says "Please select which outreach you would like to submit a report for:". At the bottom of the form are two buttons: "Next" and "Save Draft".

FINANCES OF THE HUB

The hub may need to incur expenses to host meetings or some larger outreach activities. Stonecroft Home Office staff is here to serve you in your efforts to fund, budget, and manage income and expenses of your hub and events. We offer an up-to-date electronic process.

Stonecroft issues Purchase Cards (P-Cards) to be used for hubs and outreach where income and expenses play an important role. A key volunteer will be provided a P-Card to use for payment of all expenses. These P-Cards are used like a credit card.

USING A P-CARD FOR HUBS

The first step in obtaining and learning how to use a P-Card is to connect with your DFD regarding budget needs for your hub and associated outreaches. The DFD will notify Stonecroft's accounting department of the need for a P-Card. After approval, a P-Card will be issued.

Your request needs to include:

- the name and date of the hub or outreach event
- key contact name for the P-Card holder, including email, address and phone number.

After the request is received, the accounting department will contact the Stonecroft hub leader to explain the use and benefits of the card. The accounting staff will then set up a time for training and mail the P-Card.

FINANCIAL PROTECTION

To provide financial protection for the hub leader and the ministry, two people should count all cash/checks received at each event, and clearly note the following on a sheet of paper with signatures and the date:

- event code
- date of event
- location
- total monies

If possible, both counters should then bring the sheet and deposit to the post office (as covered in the training call) to be mailed to Stonecroft, 10561 Barkley, Suite 500, Overland Park, KS 66212.

DONATIONS

Hub leaders should encourage donors to mail donations directly to Stonecroft, or give online at [stonecroft.org/donate](https://atstonecroft.org/donate). If this is not possible, then the hub leader would inform the donors that they will receive their gift receipts from Stonecroft and to contact Stonecroft if no letter is received.

Feel free to contact our accounting department at any time at 800.525.8627. Stonecroft is here to serve you!



STAFF CONTACTS

Outreach Programs

- Detox - Find Your Balance – Nancy Sprowls, nsprows@stonecroft.org
- Stonecroft Military – Doris Thompson, dthompson@stonecroft.org
- Conversations – Maddison Berciunas, mberciunas@stonecroft.org
- Women's Connection – Ministry Support, connections@stonecroft.org
- New Local Outreach – Divisional Field Director

Event Registration, P-Card, and Stewardship

- P-Cards and Budget – Scott Wright, swright@stonecroft.org
- Eventbrite Setup – Ministry Support, connections@stonecroft.org
- Stewardship and Fundraising – Joan Johnson, jjohnson@stonecroft.org

Prayer, Training, and Resources

- Prayer Resources
- Community DNA
- Evangelism Training
- Facilitating Conversations Training

Contact – Maddison Berciunas, mberciunas@stonecroft.org

Kingdom Impact: Stories and Stats

- Activity Reports – report of stories, stats, and photos from events/gatherings - online at stonecroft.org/reporting
- Volunteer Roster – online at stonecroft.org/reporting or complete form and email back. See form under Tab 7.
- Questions? – Contact connections@stonecroft.org or 800.525.8627

NOTES



FIRST YEAR PLAN

All hubs engage in outreach and host gatherings, but the specific plans for your hub may vary.

An outreach is led by volunteers and is driven by their interests, gifts, and ideas. Examples of outreaches include – but are limited to – large and small gatherings or events, small groups, and sharing the Gospel one on one. See Tab 5 for information on outreaches.

A gathering brings together current and potential volunteers for fellowship, training, and inspiration. Gatherings can occur two to four times per year.

The following is a sample first-year cycle for your hub:

1st Quarter

- One hub gathering *
- Outreach planning meetings as needed
- Plan and/or support the launch of at least one outreach effort, large or small
- Optional fellowship and/or prayer meetings
- Hub leadership – complete Hub Outreach Map under Tab 7

2nd Quarter

- One hub gathering *
- Outreach planning meetings as needed
- Evaluate and grow existing outreaches
- Optional fellowship and/or prayer meetings

3rd Quarter

- One hub gathering *
- Outreach planning meetings as needed
- Plan and/or support the launch of new outreach efforts, large or small

- Optional fellowship and/or prayer meetings

4th Quarter

- One hub gathering *
- Outreach planning meetings as needed
- Evaluate and grow existing outreaches
- Optional fellowship and/or prayer meetings

**Recommended focus for three of your Stonecroft hub gatherings:*

1. Recruiting
2. Training workshops (See Tab 4 for resources)
3. Fundraiser

Other suggested ideas for the fourth gathering:

1. Fellowship – Girls night out, Holiday party, Family event
2. Worship/Prayer
3. Prays Walk

SAMPLE HUB GATHERING AGENDA

Suggested time: 2 - 3 hours (Adjust depending on the quarter focus.)

- Sign in and welcome (see Tab 7 for Sign-in Sheet and Image and Voice Recordings Consent form)
- Opening Prayer
- Worship/Devotions
- Training (see Tab 4 for sample training ideas)
- Stories and Celebrations (updates on outreaches)
- Reflection
- Fellowship
- Invitation to join Stonecroft/Sign ups for Outreach
- Closing Prayer

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TRAINING RESOURCES

EVANGELISM TRAINING RESOURCES

Stoncroft's signature evangelism training is created to help women naturally share their faith and overcome the fear that often comes with following Jesus' command.

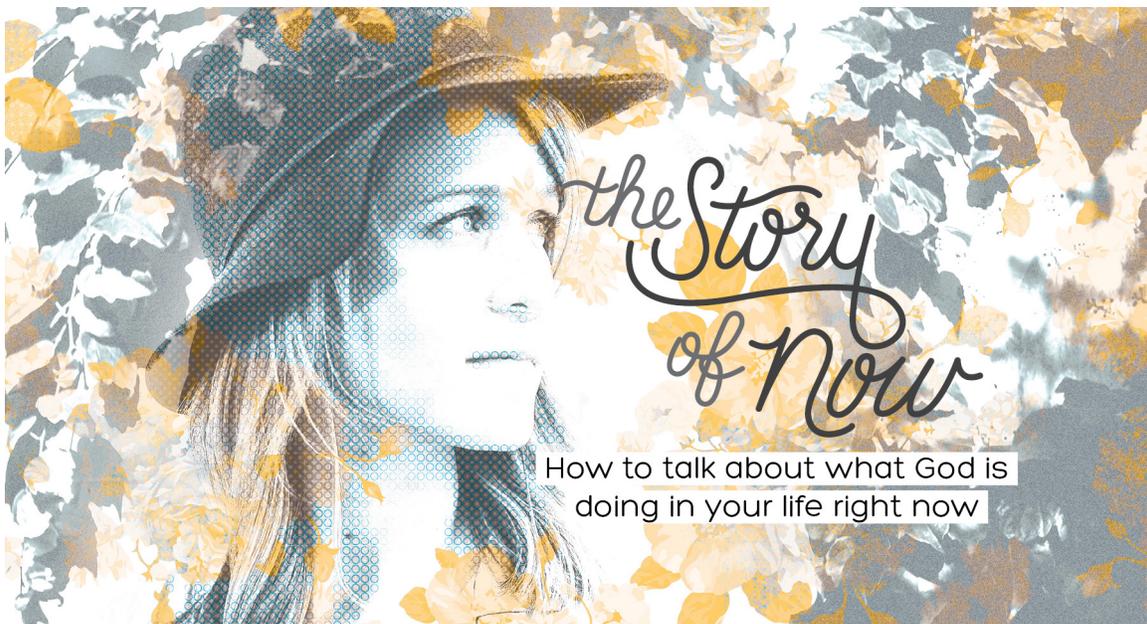
Read below about Stoncroft training and learn what settings it can be used in.

Contact your Divisional Field Director (DFD) for the PowerPoint, leader notes, and worksheets for each training.

The Story of Now

How does Jesus make a difference in your life today? The Story of Now provides an outline for self-reflection, God-reflection and brief storytelling guides to help share Jesus in everyday life. Women like us become more aware of God's presence in our lives and how He is able to connect us with our friends through struggles and longings. This training helps you feel more confident in learning how to share Jesus naturally.

Use this resource to train women in a one-on-one setting, small groups or as a facilitator using the PowerPoint and worksheet in a large group. PowerPoint, leader notes, and worksheets are part of this training.



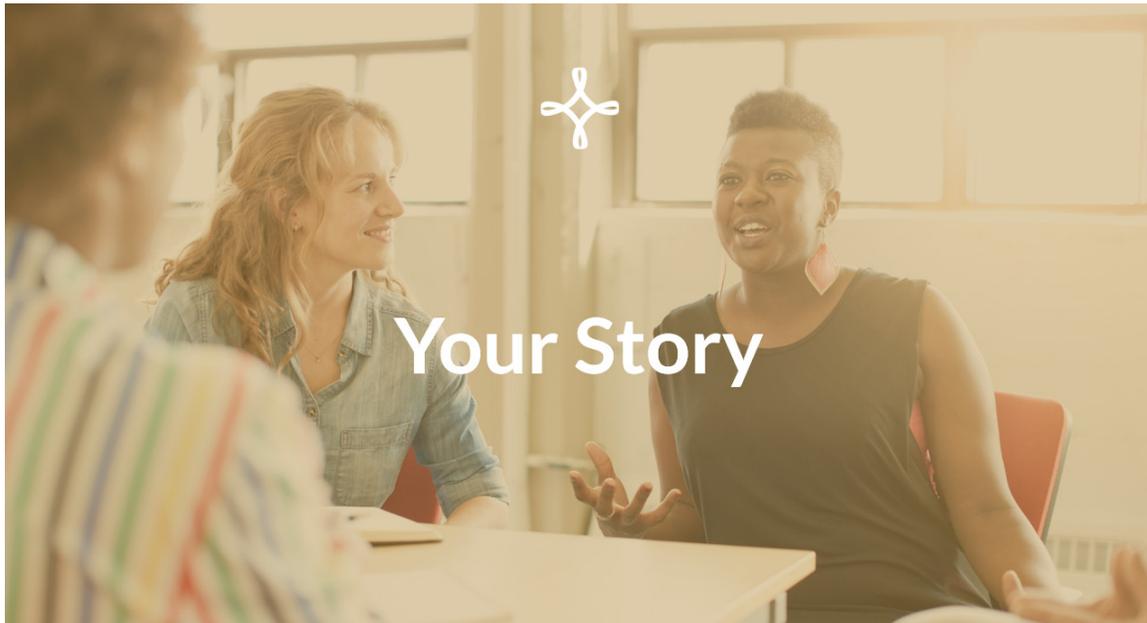
Your Story

Who doesn't love a good story? What's your faith story?

Every time you share the story of how you came to personal faith in Christ, you have the opportunity to engage another with transformational narrative.

Share Your Story training equips you to craft your 3-5 minute personal story of how you became a follower of Jesus, so you are ready to touch another with the powerful, life-changing message of hope found in Jesus Christ.

This training is approximately 45 minutes to 1 hour and translates well in small or large groups. PowerPoint, leader notes, and worksheets come with this training.



The Whole-Hearted Life

The Whole-Hearted Gospel is a Gospel-sharing tool that illustrates how Jesus can make us whole from the inside out. It outlines God's desire for our lives to be whole, our rejection of the good things he had for us, Jesus' ability to free us from our broken-heartedness, and the vision of joining a community who is seeking to love and be loved by him.

Use this PowerPoint to train leaders how to share their stories of how they invited Jesus to lead their lives. Train women in small or large groups to share the Gospel or train them how to share it one on one with friends. Encourage women to practice sharing it with each other and with friends who aren't yet Christ-followers. PowerPoint and leader notes are part of this training.



SMALL GROUP TRAINING

Facilitating Conversations

Facilitating Conversations details how a leader can host and facilitate a group with women who are exploring Jesus using the Stonecroft's *Conversations* Guides: *Rest, Known, Enough, and Whole*. Learn how to launch a conversation with women who want to discover how Jesus relates to everyday issues and share their stories with one another.

The training prepares women to launch a *Conversations* group. Women who want to launch a *Conversations* group should be paired up or in trios to learn how to facilitate them.

Facilitating Conversations is a training tool to be used in small or large groups. PowerPoint and leader notes are components of this training.

ADDITIONAL TRAINING RESOURCES AVAILABLE

Find these additional resources at the Evangelism Tools webpage stonecroft.org/resources/evangelism-tools

Evangelism for small group study

- Fear and Faith – a small group study that can be done with hub teams
- Answering Difficult Questions – a summary of frequently asked questions about faith in Christ with ideas of what to say if asked

Event planning

- Checklist for Organizing a Workshop – best practice ideas to prepare a workshop or presentation that will be effective start to finish
- Effective Workshop Presentations – tips and steps to successfully present workshops and engage participants

Invite

- Networking – think outside the box to build relationships with and invite women you network with all the time
- Tips to Invite Others to an Outreach – ideas to help you reach out and invite others

Prayer

- Stonecroft Prays – a small group format to pray for your community, stonecroft.org/prays
- Community Discovery Through Prayer – God hears your prayers for new avenues to share the Gospel in your community
- Principles of Prayer – learn about God-centered prayer, stonecroft.org/resources/prayer-resources
- Women of Prayer – a short study and discussion of Hannah's prayer, stonecroft.org/resources/prayer-resources

NOTES

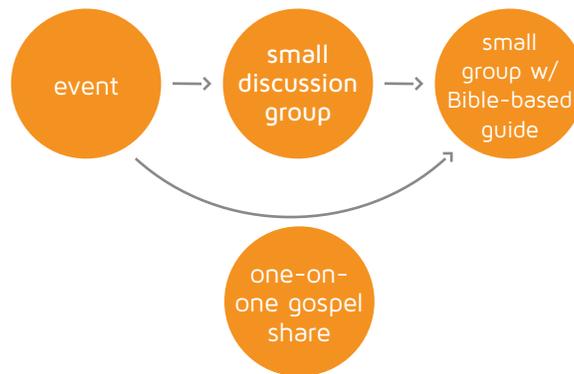


OUTREACH RESOURCES

Stoncroft develops outreaches to take the Gospel to diverse women.

Events are larger gatherings where the Gospel is typically shared by a speaker with the gathered group. Events allow volunteers to invite a large number of guests without necessarily having a personal relationship with these women. An event provides the opportunity for volunteers to share the Gospel in a non-intimidating way and to encourage guests to join small community groups that occur following the event.

Stoncroft volunteers host two types of **small community groups**: small discussion groups and small groups with Bible-based guides.



Small discussion groups – Some guests who attend events may not be ready to jump into a group that will discuss the Bible or Christian topics. A volunteer may also sense that her friend or work colleague isn't quite ready for exposure to the Bible, but this friend is interested in community and curious about Christianity to some extent. Small discussion groups allow women to come together, get to know one another and share about life issues. After four weeks or so, the guests are invited to continue the discussion around the Bible.

Small groups with Bible-based guides – Some guests are ready to explore the Bible immediately after an event or by direct invitation of a volunteer who knows her. Others may need some time in a discussion group. In either case, these groups introduce guests to the Bible and Jesus in a nonthreatening way. Stoncroft resources are designed for women who have no previous exposure or understanding of the Bible, Jesus or Christianity and always include a clear Gospel presentation.

One-on-one Gospel share – Stoncroft provides training (see Tab 4) to help women start conversations and share their God stories and the Gospel in a loving nonthreatening way with their friends, neighbors, coworkers, and other women in their communities.

Women are introduced to Jesus through all of these approaches.

LARGE AND SMALL GATHERINGS AND EVENTS



Detox – find your balance events offer a fun and casual setting for women to discover healthier and more balanced living for the body, mind, and spirit. Following the event, women join Detox Community Groups to further explore topics on balanced living and build community as they come to know Jesus.

Find more at stonecroft.org/detox



Stonecroft Military works in partnership with chapel-based ministries to reach women with the Gospel on or near a military base or post. Stonecroft offers ways to connect military women through one-time events: Pretty Hurts or Reality Café. Women are given opportunities to meet and then connect in small groups creating ongoing Stonecroft presence. These gatherings create ways for women to connect and reach their peers.

Learn more at stonecroft.org/military



Reality Café is a short program used with Military outreach, but adaptable to non-military as well. It cultivates relationships and discusses real issues with today's woman. In a café-like setting, women connect around tables and get a peek into the lives of what could be any woman. Short drama presentations explore issues of belonging, guilt, and being enough.

Pretty Hurts sets the stage for women to be real and authentic. It takes place in a casual and relaxed atmosphere. Through discussion and reflection, women come to find beauty in their imperfections and disappointments. Using Stonecroft's *Enough* or *Known* resource women are introduced to the God who loves them for who they are and who desires to heal their hurts. This program is used with Military outreach, but is easily adaptable to non-military as well.



About 600 Christian Women's Clubs, Christian Women's Connections, Vital Networks, and After 5 Groups across the nation provide meaningful friendships, connect women with their community, and introduce them to Jesus Christ. Groups gather regularly for fun events that feature an inspirational speaker.

Find more at stonecroft.org/womens-connection

Helping Hands Outreach – Reach women with the Gospel who are economically and socially disadvantaged. The Outreach is taken to where she is – the City Mission.

Moms on the Run – Moms on the Run outreach provides a fun, casual and affordable event for moms of young children to connect, develop friendships, and learn practical and spiritual information to apply to their busy lives.

Story Marks – All tattoos have a story. In this outreach, both Christian and seeking women are empowered to share the story behind their tattoos in an event setting. The Story Marks Facebook community page also gives opportunity for their picture and story to be shared.



Holiday Gatherings – Gatherings in homes provide a relaxing, natural setting for inviting seeking friends and neighbors to connect and be introduced to the Gospel by weaving it into the theme, holiday, or activity on which the gathering is built.

SMALL DISCUSSION GROUPS

Gatherings – Bring women in their 20s and 30s together to talk openly about their struggles and faith. An authentic and trustworthy community is created so women belong, hear the Gospel naturally and begin to know Jesus personally.

The Four Greats – A snapshot of the lives of four influential people and the beliefs that drove them. Discussion includes Mother Teresa; Martin Luther King, Jr.; Corrie Ten Boom; and Jesus of Nazareth.

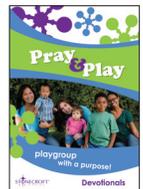
Clips & Conversations – Short movies, relaxed home settings, and lite snacks set the stage for a casual, fun evening of watching, discussion, and hanging out. Our suggested film is Butterfly Circus.

SMALL DISCUSSION GROUPS WITH BIBLE-BASED GUIDE



Conversations – Rest, Known, Enough, and Whole, provide a safe and authentic place for women to talk about the areas in life where they share common struggles. As women explore stories from scripture, share their stories and hear about what faith looks like in real life, the Gospel is demonstrated.

Reach mothers of young children with the easy and convenient format of *Pray & Play*. Provide a place to connect while offering encouragement in faith through devotionals and prayer.



Stonecrock Bible Studies encourage you to know God and grow in His love through small group exploration of His Word. Whether you are considering the possibility of a relationship with God or have established faith in Him these studies are designed for you.



These Bible-based guides and many more are available for purchase at stonecrock.org/store

Stonecrock provides a Community Group guide to assist you in setting up your small discussion groups. Facilitation training is also available (See Tab 4). Your welcome kit includes samples of our newest resources and a small group resources brochure.

For further support, coaching, and resources to begin these outreaches contact your Divisional Field Director (DFD) or connections@stonecrock.org.

Do you have an idea for outreach you don't see here? We believe God will show you what will reach your community. Complete the New Local Outreach Worksheet under Tab 7 and send to your DFD. She and Home Office staff are here to encourage, coach, and support you for a successful, effective outreach.

NOTES



IMPORTANT GUIDELINES

In an effort to protect the constituents of our ministry and to limit the exposure of the organization and its volunteer leaders, Stonecroft has policies and procedures in place. This helps ensure proper legal and safety matters, as well as keeps the name of Stonecroft consistent throughout the nation.

The guidelines presented are in these areas:

- Branding guidelines
- Social media policies
- Childcare guidelines
- Contract procedures
- Insurance
- Confidentiality and privacy

BRANDING GUIDELINES

Stonecroft's logo, colors, fonts, and tagline (where she is, as she is) result from careful thought, earnest prayer, and expert assistance from a marketing agency. The brand is designed to glorify God, represent our mission, and propel us forward to reach a new generation of women.

Stonecroft volunteers produce invitations, posters, programs, and other materials that play a vital role in helping our brand grow and expand. We want to help you accurately use Stonecroft's logo, fonts, colors, and tagline so that more women come to know and trust Stonecroft through this consistency across all media. That, we pray, will help more women come know and love Jesus Christ.

What's in the guide?

- A brief introduction to branding
- How to use our logo: maintaining proper size, shape, and colors; using different backgrounds; printing and posting online
- Stonecroft colors: how to create our exact colors
- Stonecroft fonts: our brand fonts, font substitutions, preferred type sizes, and more
- Usage guidelines

- Templates: we've created easily downloadable templates for nametags and outreach invitations
- Stonecroft's logo in the correct file types: to use online, in print, etc.

Find the complete guide and logos to download at stonecroft.org, click on "Resources" and choose Branding Guide.

SOCIAL MEDIA GUIDELINES

Stonecroft encourages our leaders to use social media to engage your local communities in the events and activities you are planning. We would be glad to help with Facebook banners or other media tools to help you get started.

The following guidelines provide some helpful dos and don'ts related to engaging in social media:

- Stonecroft encourages you to write knowledgeably, accurately, and use appropriate professionalism. Despite disclaimers, your internet interaction can result in members of the public forming opinions about Stonecroft and the overall Christian community.
- Honor the privacy rights of others by seeking their permission before writing about or displaying happenings that might be considered to be a breach of their privacy and confidentiality. Don't assume that a person would want her photograph or personal information posted publicly. *Stonecroft provides photo release documents for your events/activities. (See Tab 7.)*
- Avoid publicly posting political comments or making statements about controversial issues that could lead viewers to think these are the views of Stonecroft Ministries. These could create a stumbling block for other Christians, or might unnecessarily offend someone who does not yet know Christ, thereby affecting Stonecroft's and your witness.
- Please avoid using statements, photographs, video, or audio that could be viewed as malicious, obscene, threatening, or intimidating, or might constitute harassment or bullying. Examples of such conduct might include offensive posts meant to intentionally harm someone's reputation or posts that could contribute to a hostile environment on the basis of race, sex, disability, gender, or any other status protected by law.
- Recognize that you may be legally liable for anything you write or present online.

If you have any questions about how to use social media to effectively communicate what is happening in your community through Stonecroft, feel free to contact our Marketing and Communications department at connections@stonecroft.org and they will be glad to assist you.

PHOTO RELEASES

Stonecroft utilizes many forms of media and frequently prefers using photos and visuals to help tell stories of events, gatherings, and changed lives. While we love to receive pictures, we know that it is not always appropriate and we value your discretion on allowing or seeking photos at outreaches/gatherings held by your hub.

To comply with social media and print rules, we will only print or place online a photo if we have a signed media release for each person in the picture. Please ensure that releases are signed for each outreach/gathering where photos are taken.

Prepare media releases for each gathering or outreach.



Find the individual and group releases under Tab 7.

CHILD CARE POLICIES

Due to insurance and liability risk management guidelines, Stonecroft is unable to provide the operation of or direct payment for child care through its organization.

Child care should be arranged to be provided by other ministries or organizations that routinely provide childcare. The users of child care should pay the cost of the services directly. An insurance certificate for proof of liability insurance should be obtained when using these organizations.

Be aware of your state laws. Never have less than two child care workers present in a room and at least one person over the age of 21 should be present to supervise, assist and check on the workers.

PROCEDURES FOR RENTING FACILITIES

The only contract a hub should enter into is for a meeting place or for meal catering. You will no doubt enter into verbal agreements with local venues and caterers, while you may find that you are asked to sign written agreements for meeting needs. All hubs affiliated with Stonecroft must follow these policies and procedures as they pertain to verbal and/or written agreements (or contracts).

Verbal Agreements (or Contracts)

A verbal agreement is generally simple to enter into, but it is also the easiest to have misunderstandings over. If hub leadership believes it has a positive and longstanding relationship with a local venue, a verbal agreement may be appropriate. Hub leadership entering into a verbal agreement is expected to follow these policies:

1. A verbal agreement should not be used when the terms of the arrangement commit a hub to more than \$1,000 in expense.
2. A hub should be careful not to enter into a verbal agreement without explicit understanding of who is responsible for what in the agreement (e.g., dates of performance, deadlines for registrations and guarantees, full description of food preparations, charges for labor or equipment, payment arrangements, etc.).
3. The person or business contracted with should be clearly told they are making an agreement with a local hub acting on its own behalf.
4. A verbal agreement should be understood and agreed upon by two hub team members.
5. If any ambiguity arises in discussing a verbal agreement, serious consideration should be given to asking the venue manager to enter into a written agreement to clarify the terms. If the venue management is unwilling to clear up the ambiguity or enter into a written agreement that clarifies the matter, the local hub leadership should look for a different venue.

Written Agreements

A written agreement usually does a better job of detailing all the promises and conditions made by both parties. A hub should not need an attorney to review a standard contract. To help ensure that a proper agreement is made

follow these guidelines:

All agreements should be made in the name of the Stonecroft hub.

All agreements must be reviewed and signed by two members of the hub team. It's important for the person or business being contracted with to understand that they are contracting with a nonprofit organization, not a group of individuals.

In the signature line of an agreement, where the hub representatives are to sign, the following phrase must be printed or typed:

Stonecroft [your community] by:

(It's also advisable to print your name below the signature line.)

The terms of an agreement should be carefully reviewed and understood. Some minimum requirements to consider include: dates of performance, deadlines for registrations and guarantees, full description of food preparations, charges for labor or equipment, payment arrangements, and the core purpose of the meeting, etc.

If you believe any part of these policies cannot be followed, or if you have any questions about them, please call Ministry Support at 800.525.8627 or email connections@stonecroft.org.

INSURANCE

Stonecroft Ministries has insurance coverage for the ministries' included activities around the country with some exclusion. Some activities that are not covered by insurance include parades sponsored by us, aircraft, fireworks, firearms, animals (horseback riding), rodeos, and other excluded activities that we cannot sponsor or provide insurance for. If you are planning an activity you are unsure about contact your DFD.

The wise care of conscientious hub leadership and full compliance to these policies and procedures will go a long way in protecting the ministry, volunteers, and guests. The leadership of Stonecroft does not intend for these policies to be burdensome.

CONFIDENTIALITY AND PRIVACY

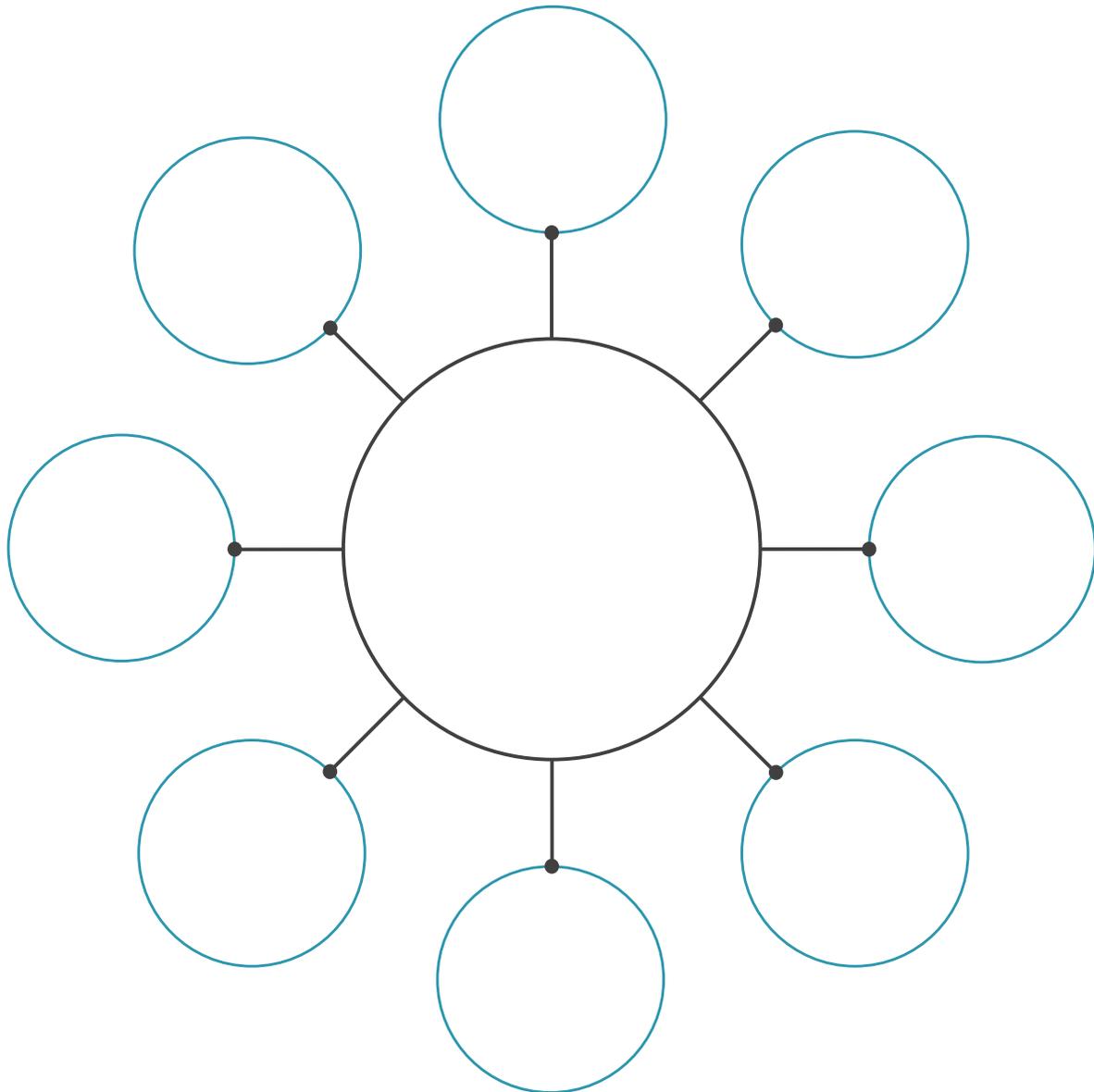
Stonecroft values the confidentiality and privacy of our volunteers and participants. To accomplish this, no information gathered from participants or volunteers is to be shared with or sold to any other organization for any reason. Also, organizations and individuals attending any Stonecroft outreach or event need prior approval from Stonecroft staff or select volunteers to sell resources, recruit volunteers, or promote their ministries or product. Nonprofit exhibitors may not solicit financial donations or collect names for future requests. All products and materials sold must be consistent with Stonecroft's biblical standards and mission.



NOTES

FORMS

BUILD YOUR STONECROFT HUB



Hub Outreach Map



NEW LOCAL OUTREACH WORKSHEET

Divisional Field Director _____

Person leading/organizing _____

Email _____ Phone _____

Description of proposed outreach

[Greyed-out text area for description of proposed outreach]

Target Audience

[Greyed-out text area for target audience]

What promotional plans do you have? (*posters, invites, Facebook, Twitter, etc.*)

[Greyed-out text area for promotional plans]

Tentative outreach date

[Greyed-out text area for tentative outreach date]

How will prayer be incorporated?

[Greyed-out text area for prayer incorporation]

How will the Gospel be shared?

[Greyed-out text area for Gospel sharing]

Training plans

[Greyed-out text area for training plans]

How will it be funded?

[Greyed-out text area for funding]

Income Sources

Expected Expenses

[Greyed-out text area for income sources]	[Greyed-out text area for expected expenses]
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Will P-card and Eventbrite be used? P-card: yes no Eventbrite: yes no

What is planned for next steps?

What Stonecroft resources will be used?

Name other ministries or organizations involved

Send this worksheet to your Divisional Field Director.

IMAGE AND VOICE RECORDINGS CONSENT

I, _____, hereby grant permission to Stonecroft to be photographed or have images or voice recordings made (including but not limited to digital photographs, video or digital moving images, and/or voice recordings), for Stonecroft's publication or promotional purposes in any medium (including but not limited to print media, television, video, motion picture, or website).

I additionally consent to the use of my name and/or interview comments in connection with Stonecroft's publication of promotional purposes in print media, newspaper, television, video, motion picture, or website.

No promises beyond the acceptance of an opportunity to promote Stonecroft and its programs have been given to the person signing below.

I agree to the use of digital images or voice recordings as set forth above.

Signature of Participant

Date

Stonecroft
10561 Barkley, Suite 500 Overland Park, KS, 66212
800.525.8627 | connections@stonecroft.org



