



STONECROFT[®]
MINISTRIES



A FIVE-STAR MINISTRY

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From the CEO



Recently, a staff member dropped an interesting publication on my desk. It was an annual report of Stonecroft Ministries from 1949. As I read the founder's words, I was impressed by two things that have not changed through the years—the awareness and thankfulness for God's blessings, and the faith that He has even greater plans for Stonecroft's future. It amazed me to read that back in 1949, with just 34 outreach groups in the United States, the founders were already anticipating how God would expand the ministry into Canada—something that would not take place until 1966. I trust this report will produce for you the same awe at God's faithfulness and excitement about His vision for Stonecroft's future.

More recently, while talking with a friend who was learning about Stonecroft Ministries, I could see that the more he understood, the more impressed he was by the quality of our volunteers and their ministry. He sent an e-mail to some friends that read, "You really need to look at Stonecroft. It's a five-star ministry."

As I reflected on that lovely compliment, I thought of five hallmarks of Stonecroft Ministries. **Focus**—it is unwavering. We are centered on and committed to evangelism. **Eternal impact**—we ask God to use us as world-changers—His agents in our circles of influence. **Prayer**—it is the backbone, the breath, the foundation of all we do. **Volunteers**—the people who serve this ministry are the most dedicated and loyal I have ever known. **Integrity**—we strive to handle every aspect of Stonecroft Ministries in a God-honoring way.

Let's thank God together for what He has done—and look forward to what He will do—through *His* five-star ministry!

Geneva Tallent



Focus

“I tell you the truth, whoever hears my word and believes him who sent me has eternal life and will not be condemned; he has crossed over from death to life.” —John 5:24, NIV

The focus of Stonecroft Ministries is clear and unwavering. It saturates every decision, compels every volunteer, and guides every action.

“I am thankful that the current leadership is continuing to focus on connecting people with the living God, as well as connecting people with others who are looking for real answers to real problems.”

—Janis Price, member of the Stonecroft Ministries Board of Directors

Stonecroft Ministries has always, is now, and will always be about making God’s love and desire for each person known through His Son, Jesus Christ.

The mission of Stonecroft Ministries is to equip and encourage women to impact their communities with the Gospel of Jesus Christ.

In this world of change and constant alteration, Stonecroft Ministries is committed to adjusting to differences in culture, technology, generations, and other aspects of our ever-changing society. It’s important and necessary to effectively communicate with people in all walks



Stonecroft hosted "IMPACT '06—Equipping for Evangelism" in Kansas City this year. More than 850 women and men gathered to focus on sharing their faith.

and stages of life. Programs change. Personnel change. Materials are updated.

But this one thing never changes: Stonecroft's commitment to sharing the Good News of Jesus Christ.

No organization in the world has committed itself for so long and so consistently to train women in finding creative and welcoming ways to present a straight-forward, clear presentation of the Gospel of Jesus Christ.

The vision of Stonecroft Ministries is to provide global leadership in reaching women for Jesus Christ.

Those who have chosen to commit themselves to this vision, whether staff, volunteer, leader, or supporter (and often in multiple roles), understand the pervasive influence each woman has on her community. When a woman accepts the truth of the Gospel, it alters her eternity and impacts the lives of everyone around her.

FUTURE VISION

By the end of the year 2010, Stonecroft will have identified and trained 50,000 new volunteers who actively impact their communities with the Gospel of Jesus Christ.



Eternal Impact

“And this is what God has testified: He has given us eternal life, and this life is in his Son.” —1 John 5:11, NLT

When one person’s life is transformed by the Gospel of Jesus Christ, the ripple effect touches families, neighborhoods, and communities, leaving a *forever* legacy. This eternal impact happens every day through the many outreaches of Stonecroft Ministries.

“My experience with Stonecroft Ministries has given me a heart for evangelism. Now I’m always thinking about women in my community and I want to share the Gospel with them.”

—Kathryn Homer, Field Director

When Mrs. Helen Duff Baugh began outreach in 1938, her desire was to take the Gospel from behind stained glass windows of churches and bring it to the people. Local groups continue to find creative ways to reach others with the Gospel—meeting at battered women’s shelters, holding outreach in parks, hosting Christmas Gatherings, traveling for Stonecroft on the Road events. **God is working as the Gospel is presented.** Last year, more than 23,000 people indicated decisions for Christ at Stonecroft outreach events!

Stonecroft Bible Studies make the Word of God accessible to everyone, no matter where they may be on their spiritual journey. **With an emphasis on outreach and discipleship, each study presents God’s Word as relevant to life today.** Studies meet in homes, workplaces, prisons, coffee shops or wherever people



Through events, Bible studies, printed materials, and web resources, Stonecroft seeks to share the Gospel of Jesus Christ with everyone we contact.

can gather together—including churches. Pastors are discovering that Stonecroft Bible Studies help new believers get grounded in faith and encourage church members in outreach.

When you reach a woman for Christ, a family is impacted. The goal of Stonecroft Couples is to equip Christian couples to build relationships that provide opportunities to share the Gospel. Chuck and Sara Stophel joined the staff in December 2005 as the Stonecroft Couples National Directors to strengthen and build couples ministry.

Stonecroft Ministries is active in 65 countries of the world. In 2006, teams from the U.S. visited Stonecroft volunteers in South Africa, Zimbabwe, and in Europe (meeting with volunteer leaders from Switzerland and France).

“Those trips brought a refocus of vision and great encouragement,” said CEO Geneva Vollrath. “We want to team with our international volunteers and other Christians overseas in their kingdom-building efforts.”

FUTURE VISION

To pursue new ways to build relationships, share the Gospel, and present God’s Word in each of our communities and around the world.



Prayer

“Devote yourselves to prayer, keeping alert in it with an attitude of thanksgiving.”

—Colossians 4:2, NASB

Stonecroft was built on the foundation of prayer. In the early 1930s, Mrs. Baugh, the founder, initiated an extensive prayer ministry focused on the spiritual needs of America. From this beginning, Stonecroft Ministries has grown to what it is today—a vibrant, international, effective ministry. Relying on God and seeking His vision is still the heart of the ministry today.

“As we look toward the future, we can see many great and mighty things God can still do through Stonecroft Ministries in answer to believing prayer. Prayer is our top priority.”

—Helen Duff Baugh, founder

If you commit your time and energies to this ministry as a volunteer, please know that the staff prays for you! Each weekday, staff members begin their day together with morning devotions. During this time, they pray for volunteers, board and staff members, specific outreach groups, Stonecroft Bible Studies, special events, Village Missions, those who need Jesus, and what God places on their hearts.

Once a month, the Stonecroft staff also spends an entire morning offering the ministry to the Lord. This is called “Morning of Prayer.” It is a time to worship and seek the Lord, and listen to His voice, together.



Individually, in small groups, and corporately, Stonecroft staff and volunteers rely on God through prayer for wisdom, creativity, and guidance in carrying out the mission.

Volunteers understand well the power of prayer and take advantage of “Prayer Connections.” During this time, worship of God and intercession for communities, families, and friends takes place, as well as prayer for local outreach efforts, Stonecroft volunteers and staff, Village Missions, and personal needs. It is Stonecroft’s belief that Prayer Connections help each group gain a greater vision for outreach.

Prayer will be the foundation of upcoming special events in 2007 called *Pray Up, Lead Out!* held on the newly renovated Stonecroft headquarters campus. Please visit www.stonecroft.org for details!

We thank God for hearing us and providing continued guidance and direction.

Thank you so much for spending time in prayer for Stonecroft! The staff is honored to pray for you, too. If you have an urgent prayer request, please e-mail prayerconnections@stonecroft.org or call 1-800-525-8627. Your need will be confidentially passed along to the staff, who want to support you!

FUTURE VISION

To see our staff and volunteers grow in their passion for prayer in taking the Gospel of Jesus Christ to their communities.



Volunteers

“The harvest is plentiful but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field.”

—Matthew 9:37-38, NIV

Stonecroft Ministries is abundantly blessed with more than 40,000 volunteers. **These dedicated and loyal women and men give tirelessly of their time, energy, prayers, and finances—and God uses these efforts to effectively reach their communities with the Gospel.**

“Stonecroft Ministries has given me a huge focus and purpose in life. There are many things we can volunteer for, but I love spending my time on something with eternal purpose.”

—Elaine Holbrook, Stonecroft Regional Administrator and member of the Board of Directors

Our efforts to equip and encourage volunteers to impact their communities with the Gospel of Jesus Christ are accomplished in a variety of ways:

- ★ Staff provides valuable training and tools, such as print, video, and web-based materials, to develop leadership skills and an effective outreach throughout the world. Volunteers are assisted daily and staff members often travel to provide face to face encouragement and training opportunities.
- ★ Field Directors work to build and strengthen ministry and cultivate volunteers. Because they know the area’s culture, they are aware of the unique challenges and opportunities for ministry to flourish.



Volunteers are supported, equipped, and encouraged through Stonecroft Ministries. The Stonecroft Heart Award annually recognizes top volunteers.

- ★ Encouragement, interaction, learning, and spiritual growth are just a few take-home benefits from Stonecroft's special events. In 2006, Stonecroft sponsored IMPACT '06—a national gathering of more than 850 people preparing to be equipped for evangelism. Seventeen regional Capture the Moment events were held for Stonecroft volunteers, bringing practical instruction, spiritual encouragement, and fresh vision to attendees. Additionally, local events for training, prayer, and encouragement are continually presented by volunteer leaders.

Stonecroft's commitment to equipping volunteers is ongoing.

In spring 2007, Stonecroft teams will visit several locations for Capture the Moment events. In the summer and fall, volunteer leaders will be invited to the Stonecroft campus in Kansas City for six events focused on prayer, leadership skills, mentoring, and goal setting. Plans are underway for IMPACT '08. To learn more about Stonecroft's special events and resources, visit www.stonecroft.org.

FUTURE VISION

Stonecroft will place Field Directors throughout the entire United States to equip, support, and encourage volunteer leaders. Additionally, Stonecroft will provide training resources and events at its headquarters campus and elsewhere to strengthen the effectiveness of outreach.

Integrity



“For we have regard for what is honorable, not only in the sight of the Lord, but also in the sight of men”

—2 Corinthians 8:21, NASB

Stonecroft Ministries is grateful to God for His blessings and His faithful provision for nearly 70 years and strives to honor God in everything it does. **Stonecroft desires to maintain good stewardship and adhere to the highest level of financial accountability.**

“I give monthly to Stonecroft because I want to invest in souls,” said donor Anita Bacon. “Stonecroft allows me to do this. This is their focus. I know that what I give will be used to reach more people for Jesus.”

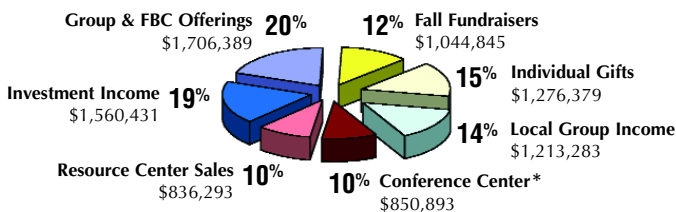
As a member of the **Evangelical Council for Financial Accountability (ECFA)**, Stonecroft must meet rigorous standards of accountability in such areas as fundraising, financial disclosure, confidentiality of donor information, and the use of resources. The ministry submits to an annual independent audit.

Stonecroft is governed by an independent Board of Directors, ensuring a strong, effective oversight of the Ministry’s mission, finances, management, conduct, and ethical decisions. “I have worked with several boards, and this is the finest,” said CEO Geneva Vollrath. “They are totally committed to seeing women come to know Jesus.”

Additionally, more than 80 highly qualified staff members work to maintain excellence in all areas. God has blessed the ministry with gifted specialists who honor Him.

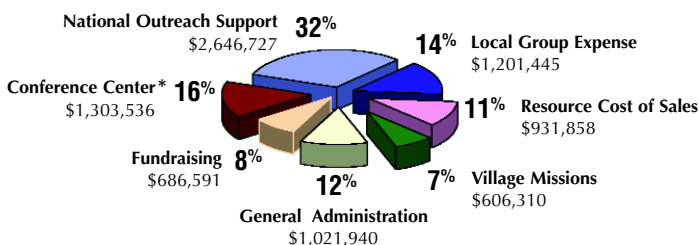
STONECROFT MINISTRIES for the fiscal year ended March 31, 2006

OPERATING REVENUE—\$8,488,513



Total operating revenues do not include the gain on the sale of the conference center property. Proceeds from the sale will be used to renovate a portion of the Stonecroft campus and to strengthen the support of outreach on the field.

OPERATING EXPENSES—\$8,398,407



* Conference center revenue and expenses are those incurred through the date of sale: December 1, 2005.

Donors can be confident that their contribution to Stonecroft Ministries will be used to further the kingdom of God.

To help build the ministry's future, the ministry now has an active development team to assist donors across the country. Additionally, the ministry recently launched a new monthly giving program.

Thank you so much for supporting Stonecroft through your volunteer service, prayer, and financial gifts.

FUTURE VISION

As Stonecroft Ministries looks to the future, its board, management, staff, and volunteers will remain committed to the highest levels of moral, ethical, and financial excellence and accountability.

Thank You!

*I*t is evident that God has blessed Stonecroft Ministries from its founding in 1938 through this very day.

The board, staff, and volunteers continue to look to Him, the Author and Creator of all things, for direction, wisdom, and effectiveness, in every aspect of what we strive to be and do each day.

To the volunteers and donors of Stonecroft Ministries, we say Thank You! Thank you for your energies, your dedication, your efforts, and your contributions.

If you would like to support Stonecroft Ministries in pursuit of its mission, please fill out the response card included with this report. If you're interested in knowing more about how to give non-cash gifts (such as stock) or how you can include Stonecroft in your will or estate, please feel free to contact Sue Vogt, the Director of Advancement, at (800) 525-8627, ext. 111.

Thank you so much for supporting Stonecroft Ministries through your volunteer service, prayer, and financial gifts. Your gifts enable Stonecroft to reach more people with the hope of Jesus Christ!

Please contact us with any needs you may have—for prayer, for information, for resources; with questions, comments, or suggestions. We are here to serve you.

Call us at 1-800-525-8627

E-mail us at connect@stonecroft.org

Visit us at www.stonecroft.org and at our
Kansas City, Missouri headquarters campus

Write us at Stonecroft Ministries
PO Box 9609
Kansas City, MO 64134-0609

“For God so loved the world, that He gave His only begotten Son, that whoever believes in Him shall not perish, but have eternal life.” —John 3:16, NASB

Most important to Stonecroft Ministries is sharing the love of Jesus Christ. **If you do not have a relationship with Jesus, it is our prayer that you invite Him into your life today.**

It's the difference between spending eternity in heaven and spending it separated from God forever.

God loves you so much that He made a way for you to have a relationship with Him, and be with Him forever in heaven.

He sent His only Son, Jesus, to earth to pay the penalty for your sins by dying on the cross. Then, He conquered death and rose from the grave. The Bible tells us that **accepting Jesus as your Lord and Savior is the only way to heaven** (John 14:6).

You can invite Jesus into your life by praying this, or a similar, prayer:

Dear God,

Please forgive me of my sins. I believe You sent Your Son, Jesus, to die on the cross so I can be forgiven. I turn from my sinful ways and commit my life to You. I know You will be by my side to help me. Thank You for Your Holy Spirit to guide me. Thank You for providing a way for me to know You personally, and to be with You forever in heaven. In Jesus' name I pray, Amen.

You are so special to God, and to Stonecroft Ministries! If you made a decision for Jesus Christ today, please go to our Web site www.stonecroft.org and click on “KNOW GOD,” or e-mail newbeginning@stonecroft.org and let us know. We want to pray for you and send you a complimentary Bible study called *A New Beginning!*



www.stonecroft.org