



## Sample Yearly Calendar for Stonecrott Networking Groups

As your team puts together plans for outreach for the calendar year, consider networking events that will attract busy women, even during peak seasons. Below is a sample schedule with creative ideas!

### FALL

#### September – November Events

##### September – Vendor Networking Event



Theme: Back to School

Sample Topic: *“Creating Margin in a Hectic Schedule”*

##### October – Networking Luncheon

Theme: Fall

Sample Topic: *“Integrity in Business”*

##### November – Vendor Networking Event



Theme: Christmas

Sample Topic: *“Holiday Entertaining on a Dime”*

### December



No Networking Group

**Party and Prayer** – Leadership Prayer Event

### WINTER

#### January – March Events

##### January – Networking Luncheon

Theme: Planning for the New Year

Sample Topic: *“Refocusing your Business”*

##### February – Vendor Fair Networking Event



Theme: Valentine’s Day

Sample Topic: *“5 Love Languages”*

##### March – Networking Luncheon

Theme: Health

Sample Topic: *“Nutrition and Healthy Living”*

### SPRING

#### April – June Events

##### April – Networking Luncheon

Theme: Fashion

Sample Topic: *“How to Look Like a Million Bucks without Breaking the Bank”*

**May – Vendor Fair Networking Event**



Theme: Mothers

Sample Topic: *“Surviving and Thriving in Business while Raising Children”*

**June – Networking Luncheon**

Theme: Summer

Sample Topic: *“Anti-aging – Fun in the Sun”*

**July/August  
City or Area-wide planning – No Networking Groups**

**General Planning Tips**

- Target vendors to compliment themes – ie: school theme – be sure to have vendors that can help keep you on-theme throughout the event. This will help increase traffic to their booths, as well as present a thought-out program for attendees.
- Coordinate the topic of the speaker to compliment the theme.
- Put together a 3-month snapshot invitation. This could be a cost-saving move. Be sure that it is clear and non-confusing.

**Networking Events with Vendors – Planning Tips**

- Groups have learned that Vendor events work best 2-4 times/year--other months there is always networking, but no vendors.
- Be sure there are a variety of vendors.
- Consider opening vendor space to current attendees first – give them first option
- Assign a designated person to coordinate vendors.
- Have a team approach to approving vendors – the Leadership Team works well for this aspect of planning.
- Always remember, the relationship being built with vendors is a very important aspect of the event. Exhibit Christ-like attitudes and communications in all interaction with vendors.
- Talk to vendors about price point – women are looking for bargains
- Vendors should pay their space fee ahead of time.