



Fall Fundraiser Conference Call Notes
September 1 & 2, 2010
September 21 & 23, 2010

Doris – Welcome

Deut. 8:18 – The Lord gives the ability to produce wealth;

II Corin. 10:6 God loves it when the giver delights in giving – God pours out the blessing in astonishing ways.

Prayer

Geneva -

1. Offered appreciation for women's continued commitment to fund Stonecroft Ministry
2. Shared the importance of Fall Fundraisers to fulfilling Stonecroft's mission and the ministry's budget
3. Vision – How is the money used? The ministry operates with only 52 full and part time staff in US to support this international ministry. Stonecroft works to be very frugal and wise stewards with funds. Our small staff:
 - Develops new ministry – Military ministry, Cross-Cultural, etc.
 - Stonecroft is in 65 countries – information and resources originate in the US at the Home Office
 - Develops Bible studies & Biblical training tools
 - Produces STIR & other National events
 - Evangelism, Prayer, Discipleship, Leadership are our pillars of ministry

Deborah – Vice President of Advancement

1. Offered Appreciation for the ladies' efforts and enthusiasm
2. Tools and resources available for fundraisers. www.stonecroft.org/fallfundraiser
 - Helpful Tips for Planning Teams
 - Letter for business donation w/Tax ID for donations
 - Issuable receipt planning teams can use
 - Credit card – forms and instructions – Deb stressed that many young women are only paying w/ Debit/Credit cards these days, many women don't carry checkbooks and/or cash with them.

Credit Cards: IL Planning Team member

Used Credit Cards for first time last year, used Stonecroft forms – women spent more money because of availability of using cc, use cc to make a donation, it was very easy to use. Her group feels that it was very effective and helpful to the women to have that option – some women were able to bid higher or for more items because they could use credit card. Credit cards increased the overall income from the Auction.

- Copy (print) enough credit card forms to put on each table – ask women to complete the form before they bring them to check out
- Women working the check out – verify the information
- Have several workers at check out to make faster and smoother

Auctions:

California leader:

1. **Pray**
2. **Send request letter to companies**, along w/ stamped envelope to ask for gift certificates, and then follow up. Create theme baskets around gift cards.
3. **Advertise** in free local papers- also Penny Saver, at meetings, word of mouth, pass out at other clubs in town, community cable TV

Old Bag Auction: Gently used purses – silent auction, put something in the old bag that no one knows
Wrapped Gifts as Table Centerpieces – addition to an Oregon group auction -each table will bid on the one at their table.

Offering Services is always a great addition to an auction/fall fundraiser – Examples: Offer High Tea for 8, Dinner for 8, Someone to do Yard Work for 3 hours, Babysitting, Artist donate painting, anything you love to do that you can offer for people to bid on.

Addtl ideas for donated services to Auction:

- Some planning team and group members offer their house at the beach for a week, house in the mountain to use for a week, etc.
- Membership at a Museum, Theater, etc.
- Call a resort, campground, conference center – ask for a donation of a get-a-way weekend
 - Be sure to offer them good publicity at your auction – so that there's a benefit for them donating

Silent Auction – ending at various times throughout the evening (day) while the live auction is occurring.

Christmas section to Auction: Women bring gently used Ornaments – sell;
Workshop sessions w/ Planning team throughout the year to make **Wreaths** for different seasons to auction.

Add different stations to the auction:

Example: Make it fun for charity (ministry)

1. Cup of Joe: Did similar to Starbucks coffee, pour regular cup of coffee & sell for \$5;
4. Virtual bakeless bake sale – order apple pie, write check, no apple pie, but don't gain weight either
5. Bake sale
6. Treasure tables – inexpensive, slightly used items,

Vendor Fair Fundraiser Ideas:

VA group – 17 Arts and Crafts vendors to sell products for ladies to shop – vendors donate & ladies donate; Bake sale table; Treasure Table. Vendors pay \$50 to have a spot to sell goods.

TX – Dynamic Women Networking – Vendor Fair – charge vendors amt. to have a space – upfront fee. Great for the vendor – captive audience – they do not do a % of sales – collect all funds from vendor as site fee.

AZ – Vendor fair – one person just focuses on securing vendors

Addtl. Ideas for Fundraising

CO region

1. Summer Girls Night Out – included an Old Bag Fundraiser – women brought in gently used purses and auctioned.
2. Extreme Gift Giving – collected donations, put items in cheap jewelry boxes, then women purchase gift boxes
3. Golf Tournament
4. Christmas Gift Wrapping – sometimes Malls set up and let non-profits come in and wrap gifts during the Holiday season for donation
5. Cookbook

Closing: Geneva led prayer with several volunteers praying for successful fundraisers for the Fall to help the ongoing ministry of equipping and encouraging women to reach their communities for Christ.